

## ORDER



Orders	Order / Rev:	723923
	Alt Order #:	06388050
	Product Desc:	WALZ FOR CONGRESS
	Estimate:	2177
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	10/22/12 / 10/22/12
	Order Type:	Political

KARE

Primary AE: Jim Quinn  
Sales Office: T-PHI  
Sales Region: NAT

<b>Agency</b>	<b>Name:</b>	<b>Greer Margolis Mitchell/ Pol</b>
	Buying Contact:	
	Billing Contact:	
		<u>3050 K St NW</u>
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	WEEKLY
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>Walz for Congress</b>
	<b>Demographic:</b>	A35+
	<b>Product Codes:</b>	PL-US House Representative
	<b>Priority:</b>	P-2
	<b>Revenue Codes:</b>	AGY, GEN, POL

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/22/12	10/28/12	20	\$27,900.00	\$23,715.00	October 2012	20	\$27,900.00	\$23,715.00	0.00
					Totals	20	\$27,900.00	\$23,715.00	0.00

## Totals

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	North America	USA	Start Of Order - End Of Order	100%

Jim Quinn Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/23/12	10/29/12	M-F 5-6a	CM	5-6a	- TWTF--	:30	3	\$350.00	P-4	0.00	NM	3	\$1,050.00
				KARE First Edition M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- TWTF--		3	\$350.00			0.00					
E 2	KARE	10/23/12	10/29/12	M-F 6-7a	CM	6-7a	- TWTF--	:30	3	\$1,000.00	P-4	0.00	NM	3	\$3,000.00
				KARE 11 Sunrise M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- TWTF--		3	\$1,000.00			0.00					
E 3	KARE	10/23/12	10/29/12	Today Show	CM	7-9a	- TWTF--	:30	4	\$800.00	P-4	0.00	NM	4	\$3,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- TWTF--		4	\$800.00			0.00					
E 4	KARE	10/23/12	10/29/12	M-F 4-430p	CM	4-430P	- TWTF--	:30	1	\$525.00	P-4	0.00	NM	1	\$525.00
				KARE 11 4 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- TWTF--		1	\$525.00			0.00					
E 5	KARE	10/23/12	10/29/12	M-F 5-530p	CM	5-530p	- TWTF--	:30	2	\$1,800.00	P-4	0.00	NM	2	\$3,600.00
				KARE 11 5 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- TWTF--		2	\$1,800.00			0.00					
E 6	KARE	10/23/12	10/29/12	M-F 6-630p	CM	6-630p	- TWTF--	:30	3	\$1,975.00	P-4	0.00	NM	3	\$5,925.00
				KARE 11 6 News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/23/12	10/29/12	- TWTF--		3	\$1,975.00			0.00					

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